
MIRANDA TONGLIN XU

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PROFESSIONAL SUMMARY

I am a music producer with double MM degrees from USC and Berklee. I love working with a various style of music, especially pop, R&B, and electronic music. With 8 years of experience in the music industry, I have done music production, songwriting, and screen scoring for various artists and projects in New York, Hollywood (Los Angeles), and Beijing.

WORK HISTORY

A&R Officer / Music Producer, 03/2022 - 06/2023

Sony Music Entertainment

- Worked as the record producer and A&R for top tier artists in SME China including Sury Su, Evan Lin, Nene Zheng, and Rода Xu
- Planned for their artist paths by examining the ability and characteristic of each artist
- Supervised the production of all songs by those artists, including demo collection and selection, songwriting and revisions, arrangement, recording sessions, mixing and mastering
- Produced Sury Su's first EP "*Domain*" which lead her to winning the New Artist of the Year and Best 3 Artists in 37th Gold Disc Awards 2023
- Produced Nene Zheng's EP "*Gentle On My Mind*". Co-wrote 4 songs in this EP (including hit-song "*All About That Day*" with 2.7M steaming on YouTube)
- Scouted for new artists with potential and brought them to monthly new-signing conferences

Film Composer Assistant, 08/2021 - 09/2021

David Benjamin Steinberg – Los Angeles, CA

- Provided administrative support for David Benjamin Steinberg. Worked closely with David to provide effective assistance for specific aspects of business/music composition operations, including coordinating calendars, scheduling meetings with directors and music editors, organizing and updating cue sheets, sending reminders for deadlines, answering phone calls and replying emails
- Created Logic Pro templates, including choosing and loading appropriate sound libraries and plugins based on the cue style. Synced videos, created tempo maps and click tracks before David's writing. Cleaned up the project after David's writing
- Set up Pro Tools projects before sessions. Troubleshoot during the sessions if needed
- File management. Compiled and kept track of all cues done or to be done for each project

Songwriter, 01/2019 - 07/2020

Touch Music Publishing - Taihe Music Group

- Signed as an exclusive song writer by Touch Music Publishing, which at that time was their youngest exclusive songwriter
- Composed songs for singers, albums and TV show theme songs. 19 songs were selected into Taihe's official music library

Music Column Host / Audio Editor & Producer, 09/2018 - 08/2019

Jinan Radio Station (Music Channel)

- Spearheaded the production of over 100 episodes by creating editorials featuring different western artists and their music
- Episodes were broadcasted Monday-Thursday at 7PM during "887 Music in Trend," the signature show of the station

EDUCATION

Master of Arts: Songwriting And Production, Expected in 08/2024

Berklee College of Music - New York, NY

Master of Music: Screen Scoring, 08/2021

University of Southern California - Los Angeles, CA

Bachelor of Science: Integrated Digital Media, 05/2020

New York University - New York, NY

SELECT WORKS

- 「Songwriter」"Billionaire" - title song for Chinese TV series "Bewitched" (30M stream count)
- 「Songwriter & Producer」"The Tunnel" - title song for the podcast story series of the famous Korean drama with the same title
- 「Songwriter」"Memories" - insert music in romantic drama "Love Unexpected" (20M stream count)
- 「Lyricist」"AliExpress" - commercial song for "12.12 Deal Day" of 2019 at the international branch of Alibaba
- 「Composer」"Asteroid" - a storytelling podcast on Maoer FM (4.7M stream count)
- 「Songwriter & Producer」 "Welcome to Oaktown" - opening song for podcast series "Life of Mr. Arthur" (2M stream count)
- 「Composer」"Brave New Influencers" - a series of short films directed by Becca Li (winner of 2020 Huayi Brothers Media Group Best Newcomer Award)

SKILLS

- Music Production
- Songwriting
- Screen Scoring
- Piano, Hulusi (Chinese flute)
- Logic Pro X, Pro Tools, Sibelius
- English, Mandarin